

## Riello UPS and Team Aruba.it Racing - Ducati: the sponsorship agreement in the Superbike championship has been renewed.

*Riello UPS alongside Aruba and Ducati, confirming the solidity of companies that focus on technological innovation and Made in Italy.*

**Legnago, 25 March 2021.** Riello UPS, brand of the Riello Elettronica group, world player in the production of static uninterruptible power supplies, photovoltaic inverters and Energy Storage systems, after the announcement of the renewal with the Ducati Team, confirms the partnership for 2021 with the Aruba.it Team Racing - Ducati, thus strengthening the commitment to face challenges on international stages alongside major technological partners.

The renewal of the agreement is the result of the awareness that the great challenges - such as the one facing the global market due to the Covid-19 pandemic - are won by focusing decisively on technological innovation. This vision is shared with the two partners of Riello

UPS in Superbike: Ducati Corse has always been an expression of the great ability of Made in Italy to innovate to compete at high levels, and Aruba is a leading player in a highly technological and competitive market such as that of digital services for data centers.

It is no coincidence that Riello UPS, thanks to the high installation flexibility of its products, offers solutions for the protection of data centers and mission critical applications, with an eye also to the modern needs of IOT and Edge Computing applications. Riello UPS Multi Power, modular system, and NextEnergy are the ideal solutions to protect any critical environment such as data centers, commercial and industrial installations, and IT systems.

Riello UPS contributes to the team's performance by providing new generation uninterruptible power supplies to protect the sophisticated electronic control and communication equipment, to which it guarantees maximum safety and reliability.

"Like all global markets, our sector has also suffered from the crisis caused by the Covid-19 pandemic, but our company strongly believes to overcome this kind of crisis it is necessary to focus on technological research, also by implementing synergies with partners who share this philosophy." Fabio Passuello, Riello UPS General Manager declared - "For this reason we have decided to strongly relaunch this collaboration with two Italian excellences Ducati and Aruba, which in addition to having worldwide visibility in the Superbike Championship, represent strategic partners with whom to share increasingly ambitious technology challenges" concludes Fabio Passuello.

"We are happy that Riello UPS shares with us the philosophy of always relaunching decisively on the subject of technological innovation and that it has decided to confirm our well-established partnership, despite the period we have lived and which still has heavy repercussions on the markets. Together, a demonstration of the great ability to react of the companies that symbolize Made in Italy" commented the General Manager of Ducati Corse, Luigi Dall'Igna.

The Aruba.it Racing - Ducati team will attend the 34th edition of the Superbike World Championship with the Italian rider Michael Ruben Rinaldi together with Scott Redding to defend the colors of the Italian team in the 2021 WorldSBK season,



once again aiming for the world title on the Ducati. Panigale V4 R official. Riello UPS will have great visibility with the presence of the brand on the fairing and front fairing of the new Panigales and on the drivers' suits.

#### **Information about Riello UPS**

Riello UPS is the brand of uninterruptible power supplies for Data Centres, offices, electromedical applications, security and emergency equipment, industrial complexes, and communication systems, designed and produced by RPS S.p.A., a company based in Italy and part of the Riello Elettronica Group. With the Riello UPS brand, RPS S.p.A. is the industry leader in Italy and firmly placed among the top five companies in the world in technological research, production, sales, and assistance. The pursuit of quality, the optimization of resources and a strong drive towards technological innovation, together with seriousness, consistency, and experience, make RPS S.p.A. a company able to meet the needs of a fast-growing market. RPS S.p.A. has two production sites in Italy, 16 subsidiaries placed between Europe, the United States, the United Arab Emirates, China, India, Singapore, Vietnam and Australia, and a presence in over 85 countries worldwide, that offers a very high level of customer service.

For additional information about the company and its products visit [www.riello-ups.com](http://www.riello-ups.com)

#### **Information about Riello Elettronica**

Established and successfully led by Pierantonio Riello in 1986, Riello Elettronica is the holding company of a group of businesses operating in sectors with high technological expertise. Energy represents the core business of the group (design, production, sale, and assistance of UPS and photovoltaic inverters) with the brands Riello UPS and Riello Solartech. This is complemented with work in the Automation and Security areas with the AVS and Cardin brands. The group has seven production sites, 30 subsidiaries in Europe, United States, United Arab Emirates, China, India, Singapore, Vietnam and Australia, and a presence in over 85 countries worldwide that offers a very high level of customer service.

For additional information about the group visit [www.riello-elettronica.com](http://www.riello-elettronica.com)

#### **Information about Aruba**

Aruba S.p.A., founded in 1994, is the largest Italian cloud provider and the first company in Italy for data center services, web hosting, e-mail, PEC and domain registration. It has extensive experience in the construction and management of data centers, having an active network at European level: in addition to the proprietary data centers - 3 already active in Italy and one arriving by 2021, plus another in the Czech Republic - additional partner structures they are in France, Germany, UK and Poland. The company manages over 2.7 million domains, more than 8.6 million e-mail accounts, over 7.1 million certified e-mail accounts, over 130,000 servers and a total of 5.4 million customers. It is active on the main European markets | Press release such as France, England and Germany and boasts leadership in the Czech and Slovak Republics and a consolidated presence in Poland and Hungary. In addition to web hosting services, it also provides dedicated server services, housing and colocation, managed services, digital signature, replacement storage, fiber and smart-card production. Since 2011 it has expanded its offer with Cloud services and in 2014 it became the Official Registry of the prestigious “.cloud” extension. In 2015 he created Aruba.it Racing, the official Ducati team in the Superbike World Championship and in the same year announced the birth of the Aruba Business division, structured and designed specifically to support business partners in the IT and web market. In 2019 it officially announces Aruba Enterprise, the division that develops customized IT projects and solutions for companies and Public Administration.

For additional information about the group visit [www.aruba.it](http://www.aruba.it)

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